

Keili Bell Joins Bike Utah as Development Director

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Bike Utah hires its first Development Director. Bike Utah, the state non-profit bicycling advocacy, infrastructure, and education organization was established as the Utah Bicycle Coalition in 2005. In pursuit of the mission to “Make Utah a Better Place to Ride,” the organization implements programs such as the Governor’s 1000 Miles Campaign, Youth Bicycle Education and Safety Training (BEST) Program, the Mid Week MTB Series, and more.

Crys Lee, Bike Utah’s Executive Director says, “The addition of the Development Director position will not only help Bike Utah increase our efforts in fundraising, but also increase our capacity to better connect with more Utah residents and communities, as well as foster more strategic partnerships. We are excited to be able to expand our work to improve bicycling safety and accessibility for all Utahns.”



Keili Bell comes to Bike Utah via Bozeman, Montana, where she most recently served as the Development Manager for the Southwest Montana Mountain Bike Association. No stranger to Utah, Keili received her Non-Profit Academy for Excellence Certificate from the University of Utah. She also completed a Fundraising and Development Professional Certificate Program through the University of California Davis.

Says Keili, “Utah plays a special role in my life. My first job out of university was working with the Utah State University Center for Civic Engagement and Service Learning and the Utah Conservation Corps. I am excited to be back in this beautiful state, where I’ve had the opportunity to work on initiatives including river cleanups, natural resource remediation, food access, housing assistance, job placement for young adults with disabilities, and now, making Utah a better place to ride!”

Utah outdoor industry professionals may recognize Keili from her work as manager of the Winter Wildlands Alliance Backcountry Film Festival national tour. She is also co-founder of the Outdoor Retailer “Night of Stoke” in partnership with the Colorado Outdoor Recreation Industry Office. She says, **“I greatly enjoy bringing together people and companies to create thoughtful impact in our communities.”**

As for actually riding bikes, Keili is an avid mountain biker and adventure rider. She has spent many volunteer hours maintaining trails like the Continental Divide Trail, pedaling far into the backcountry to clear fallen trees. She’s excited to experience Utah’s many bicycling resources.

Keili started her Development Director role on Monday, January 11, 2021. She can be reached for partnership discussions, sponsorship inquiries, and individual giving requests at keili@bikeutah.org.

For more information, visit www.bikeutah.org or contact Jackie Baker, Community Relations Director: jackie@bikeutah.org

Bike Utah is a 501(c)(3) nonprofit; EIN no. 20-2804553

At Bike Utah, we envision a Utah where complete networks of bike lanes, paths, and trails contribute to livable, healthy communities, allowing everyone to ride regardless of age, ability, race, or income. Bike Utah collaborates with all levels of government, organizations, agencies, businesses, and the general public to develop active transportation plans, educate thousands of children and adults, increase safety through legislation, and improve quality of life for residents and visitors with more bike lanes, paths, and trails.